



the magazine that keeps your business local

Advertise with us

Essentially Local magazine is the vehicle to increase exposure to your business or event.

- It's established, trusted and relevant
- 6 magazines published every year
- 12,400 magazines delivered per edition and growing year on year
- Door to door delivery to homes and businesses local to you

Business benefits

- Cost effective advertising packages to suit every business size
- Sectioned and indexed to make it easy to find your business
- Relevant and useful features to keep readers interested

Booking and delivery

Edition	Confirm your advert	We deliver
Jan - Feb	1 Dec	28 Dec - 12 Jan
Mar-Apr	1 Feb	23 Feb - 5 Mar
May- Jun	1 Apr	3 May - 13 May
Jul - Aug	1 Jun	27 Jun - 13 Jul
Sep - Oct	1 Aug	28 Aug - 10 Sep
Nov - Dec	1 Oct	29 Oct - 12 Nov

Providing artwork

Supply your photos, logos and words by email.

Pictures / Logos: PDF, JPEG, TIFF files (all to be supplied at 300 DPI high resolution)

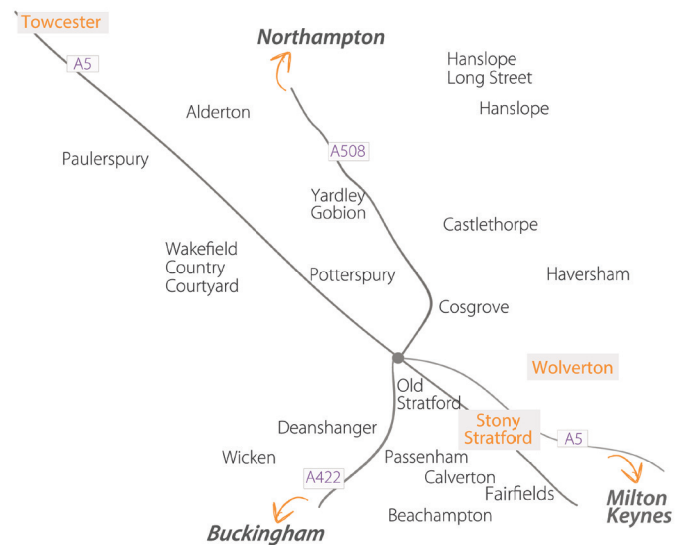
Words: Word doc files

Delivery

Alderton, Beachampton, Calverton, Castlethorpe, Cosgrove, Deanshanger, Fairfields, Hanslope, Hanslope Long Street, Haversham, Old Stratford, Passenham, Paulerspury, Potterspury, Stony Stratford, Wicken, Wolverton and Yardley Gobion.

Pick-ups available in Towcester, Hartwell, Kiln Farm and more

Magazine distribution area:



Need an advert created?

Ask about our design service.



Advertising Options

Description	Quantity	Cost	Cost + VAT
Front Cover Strip + Full Internal Page Strip - 176mm wide x 52mm high inc 3mm bleed (landscape) Full page - 152mm wide x 212mm high (portrait)	Single	£330	£396
Back Cover 152mm wide x 228mm high (portrait)	Single	£285	£342
Inside Front & Inside Back Cover 152mm wide x 212mm high (portrait)	Single	£265	£318
Full Page 152mm wide x 212mm high (portrait)	Single	£250	£300
Half Page 152mm wide x 105mm high (landscape)	Single	£130	£156
	Half Year	£351	£421
	Full Year	£663	£795
Quarter Page 75mm wide x 105mm high (portrait)	Single	£75	£90
	Half Year	£202.50	£243
	Full Year	£382.50	£459
Eighth Page 75mm wide x 50mm high (landscape)	Single	£80	£96
	Half Year	£108	£129.60
	Full Year	£204	£244.80
Food Guide (landscape)	Half Year	£180	£216
	Full Year	£342	£410.40
Product/Service Showcase & Supplier Listing See separate information packs for full details	Single	£45	£54
Competition Page See separate information packs for full details	Single	£95	£114
Leaflet Distribution See separate information packs for full details	1,000	£38	£45.60



← Save £20 per advert on an annual package

← Save £11.25 per advert on an annual package

← Save £6 per advert on an annual package



Half year - 3 adverts Full year - 6 adverts

How to pay & artwork

First payment must be made before print

Debit and Credit card – Pay online directly from your invoice or call 01908 380777

Bank Transfer – Simply pay from your bank direct to ours

Direct Debit – Complete the on-line form that we will email to you to pay monthly at not extra charge.

Get in touch...Stay in touch!

Editor: Emma Johnson

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